



Crafting Limitless Yachting Experiences Across Greece & Cyprus

Who We Are



About

Greece & *Cyprus Yachts* is a DMC that specializes in creating yachting experiences.

What started as a small boating retailer in 2020 has quickly grew into a network of over 1,000 boats across Greece & Cyprus. With over 5,000 cruises organized, we offer:

- Yacht bookings
- Itineraries & logistics management
- On-board event management services
- On-board catering/ Entertainment
- Venue Booking
- VIP Transfers



Mission

To deliver exceptional yacht booking and event experiences that save our clients' time and resources while maintaining the highest standards of quality and reputation.

Vision

To unite Europe's top yachting destinations into a seamless booking experience accessible from one place.

Sustainable Travel





Sailing yachts and catamarans powered by wind represent a significant step towards sustainable luxury travel, offering an **almost zero-emission alternative** to traditional motor vessels. By harnessing the wind's natural energy, these vessels dramatically reduce their carbon footprint compared to conventional powerboats.

<u>The Global Sustainable Tourism Council (GSTC)</u> emphasizes the importance of sustainable practices within the tourism industry, advocating for eco-friendly initiatives that reduce waste and conserve resources and we make it our priority to adhere to these.

Aligning to Sustainable Yacht Tourism with GSTC Requirements:

- Sustainable Management: Utilizing latest available tech and a hybrid working model, our yacht tours promote flexible and efficient management practices. This not only enhances operational efficiency but also allows for better resource allocation and employee well-being, aligning with sustainable management principles outlined by the GSTC.
- **Socioeconomic Impacts:** Our extensive network includes a diverse range of boats and suppliers that are often **inaccessible to individual** operators. This broader reach helps ensure that local businesses benefit from tourism, thus enhancing the socioeconomic landscape of the areas we operate in.
- **Cultural Impacts:** By maintaining a wide operational network, **we ensure that local cultures are not altered** but rather supported through tourism. Our approach promotes cultural exchange and understanding while providing travelers with authentic experiences that respect local traditions.
- Environmental Impacts: Catamarans and sailing boats operating on wind power offer almost zero emissions, making them one of the most environmentally friendly options for luxury travel. By minimizing our carbon footprint, we contribute positively to the preservation of marine ecosystems and the overall environment.





1,000+	<mark>>20%</mark>	100+ 5,000+				
Vetted Boats	Resources & Cost Savings	Access to Local Suppliers		Cruises Organised		
	Auction insights 💿				Custom 1 Jan - 31 Au	g 2024 🔻
<mark>24/7/365</mark>	Y Add filter				Search 🔻	Segmen
Client Support	Display URL domain	\downarrow Impression share	Overlap rate	Position above rate	Top of page rate	Abs. Top of
	getyourguide.com	54.00%	69.40%	72.25%	89.81%	
	viator.com	35.26%	41.89%	60.02%	88.78%	
	clickandboat.com	17.40%	23.13%	70.50%	87.61%	
World Top 4	You	15.36%	-	_	80.55%	
For Boat Searches*	tripadvisor.co.uk	10.98%	9.63%	43.93%	84.63%	

Why Us

Largest Yachting Network

Access the biggest fleet in Greece & Cyprus, with over 1,000 boats across 20 islands.

Cost Savings

Benefit from up to 20% savings, thanks to our large purchase volumes and strong supplier relationships.

Instant Access to Local Expertise

Gain immediate reach to 100's of vetted local suppliers, with deep knowledge of the best offerings & quality assurance.

24/7 Client Support

Enjoy round-the-clock support and flexible change management to ensure smooth operations at all times.

Comprehensive Event & Logistics Services

Rest assured we handle every detail of your event on board: from transfers and catering to venue booking, photography, DJ services, and more.



Boat Types





RIBs & Yachts



Sailing Boats





Destinations: Greece & Cyprus

Greece - Top 10



Crete



Greece - Cyclades

Milos

Mykonos



Santorini

Greece - Ionian Islands



Corfu





Zakynthos

Kefalonia







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Ayia Napa

Governor's Island

Blue Lagoon

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Services

For Wedding Planners

Choosing Greece & Cyprus Yachts DMC for your client's wedding ensures a seamless and unforgettable experience, thanks to our unmatched access to over 1,000 boats across 20 of Greece's most stunning islands & Cyprus.

This extensive fleet allows us to offer a variety of options that can cater to your specific needs, whether you desire an intimate ceremony on a secluded beach or a grand celebration aboard a luxurious yacht.

Our local expertise ensures that we select the perfect vessel and location, providing your client with a truly unique and picturesque setting for their special day.

For Tour Operators

A partnership with a yachting-specialized DMC in Greece and Cyprus gives tour operators access to expert local knowledge and exclusive destinations. With insights into hidden gems, cultural events, and optimal sailing routes, operators can offer clients personalized, unforgettable experiences beyond standard itineraries.

A yachting DMC, we also provide a trusted network of suppliers, handling everything from yacht bookings to event services. By managing complex logistics, we ensure seamless operations, allowing tour operators to focus on delivering exceptional service while offering unique, high-end experiences to their clients.



For MICE

Incentive Trips & Corporate Events on a yacht in Greece or Cyprus offer an unparalleled experience that motivates and rewards employees while fostering team spirit. These luxurious excursions provide stunning views of the Mediterranean, allowing teams to relax and bond in an exclusive setting.

With personalized itineraries, gourmet catering, and a range of water activities, companies can create memorable experiences that enhance morale and boost productivity, making it a perfect reward for top performers.

About



Greece & *Cyprus Yachts* began as a specialized boating retailer with *ChaniaPrivateBoats.com* and *PrivateBoatsGreece.com*. Due to high demand from both customers and boat owners, we expanded rapidly, uniting them within a single, comprehensive network. From just 8 boats in Chania, Crete, in 2020, we have grown to over 1,000 vessels across Greece & Cyprus.

With experience organizing more than 5,000 cruises, we've developed a nation-wide network of thoroughly vetted boats. Our expertise extends beyond simple bookings, offering full event management on board with services such as transfers, DJs, catering, and more.

By 2024, we have become the 5th largest boating booking platform, competing closely with industry giants like TripAdvisor. Responding to growing B2B demand, *Greece & Cyprus Yachts* was launched to deliver top-tier boating services across the Greek Islands and Cyprus, catering specifically to MICE (Meetings, Incentives, Conferences, and Exhibitions), wedding planners, and tour operators.

Margarita Yakovleva Co-Founder // CEO LinkedIn

Margarita holds a graduate degree in Marketing from NYU and brings over 20 years of experience in B2B and B2C product marketing across global markets.

Her passion for travel—having visited over 60 countries—and her professional background in the US, UK, and Europe inspired her to launch this company in Greece, where she identified a unique market opportunity.

A mother of three, Margarita combines her drive, resilience, and problem-solving skills to ensure the best outcomes in any situation.





George earned a degree in Hospitality from Kavala State University and has over 20 years of experience in the hospitality industry across Greece and the UK. Having explored nearly every Greek island, George quickly recognized a gap where boat owners lacked the marketing reach to meet global demand.

A captain licensed to operate a 20-meter boat, he founded *PrivateBoatsGreece.com*, which rapidly expanded to cover the top Greek islands and Cyprus, providing exceptional value to both clients and boat owners alike.



Client Testimonials



review · 1 photo

\star \star \star \star \star a month ago

In August 2023 | organised a company trip for my coworkers - we were 70 people. would like to express my gratitude to George for providing an excellent service and organising an unforgettable boat cruise for our team; for being patient with us and supporting during our trip to Crete above and beyond his area of business. George is a true professional and a very pleasant person to work with. We highly recommend Chania Private Boats for big groups and everyone else who is looking for a boat provider!



\star \star \star \star \star a vear ago

This was the highlight of our trip. I would recommend it to anyone visiting Crete. We felt so lucky to have a personalized experience visiting Balos beach. It was far less chaotic than catching a ferry over and our skipper dimitris could not have been more accommodating. Pure bliss. 10/10 experience. Would do it again in a heartbeat.

	Heather	
H	Local Guide · 67 reviews · 36 photos	

\star \star \star \star \star 4 months ago

There is no way to speak highly enough about our cruise. It was the best decision we made during our trip and the bar has now been set very high on how we spend our next wedding anniversaries.

Claudia Christensen 3 reviews

\star \star \star \star \star 6 months ago

Great experience from start to finish! Very organized and communicated regularly with us. The lunch was great and the crew went out of their way to make sure we staved away from the crowds at Balos and took care of us really well!



Local Guide · 55 reviews

$\star \star \star \star \star \star$ 3 months ago

(Translated by Google) Impeccable service, do not hesitate to contact George, a very good, reliable and serious educated person, he can help you rent boats as well as transport from the port to the city, I recommend him 100%, great beach day in Crete.

(Original)

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Servicio impecable, no duden en contactar a George muy buena persona educada confiable y seria, te puede ayudar en el alquiler de botes además de transporte en el puerto a la ciudad. lo recomiendo 100%, genial día de plava en creta.

Agnes Astvaldsdottir 2 reviews

★ ★ ★ ★ ★ a year ago

We had an amazing family trip to Balos beach. The crew provided us with guidance that fitted our needs and suggested a route that we really enjoyed. We visited Balos beach while the crew prepared a beautiful lunch for us to enjoy once we got back from the beach. We also loved the time provided to jump, snorkel, play on the paddle board and just enjoy the amazing Cretan sea and surroundings. Everybody from the age of 10 to 68 had a fantastic time and this was probably our favourite activity in Creta.

Thank you so much for an amazing trip <3



SIEMENS



Club Med ¹/₂





Contact Us



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